

2014 World Bank Webinar: Improving City Management through Data & Analytics

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Webinar Topic Improving City Management through Data and Analytics

Host World Bank

Speakers Gunso Kim (CIO of Seoul Metropolitan Government, Secretary General of WeGO) & Jorge Soto (Deputy General Director of Civic Innovation at Presidencia de la Republica Mexico)

Program WeGO and World Bank have a long-standing partnership that started with the signature of the Memorandum of Understanding in 2011. Since then, WeGO and World Bank have cooperated on numerous projects, including the cost-efficient and user-friendly e-Government toolkit, the City e-Government Diagnostic & Solution Framework (CeDS).

Building on this strong partnership, WeGO Secretary General Gunso Kim was invited to speak in the "Smart Cities" series of the World Bank Institute's successful webinar program. The webinar showcased examples of how city governments leverage data and analytics to more efficiently deliver services, engage citizens and inform public policy.

WeGO Secretary General Gunso Kim's "Big Data" Presentation at the Webinar

The City of Seoul, a global leader in e-Government, has ambitious plans to process Big Data and to utilize it effectively to enhance the quality of life of its citizens. For instance, Seoul has established the optimal route for its late night bus service (from the wee hours of 1am - 5am) by converging hundreds of millions of Call Detail Records (CDR) data provided by a telecommunications company along with the city's administrative bus route and other public data. WeGO Secretary General Gunso Kim, who is also the CIO of Seoul, reviewed and introduced this and other exciting Big Data projects, such as the taxi "matchmaking" service, in Seoul's pipeline. Besides WeGO Secretary General Kim, Mr. Jorge Soto, Deputy General Director of Civic Innovation at Presidencia de la Republica Mexico, shared the policies and practices of Mexico.

Click below to view the World Bank Webinar on Improving City Management through Data and Analytics.

